

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) NASIT Product NASIT Estimate# 1248 Buyer Maura Gilroy Phone# Fax#	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/16-10/22	0	0	0	\$0.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/16-10/22	0	0	0	\$0.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/22	0	0	0	\$0.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/20-10/20	0	0	0	\$0.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/20-10/20	0	0	0	\$0.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/21-10/21	0	0	0	\$0.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/21-10/21	0	0	0	\$0.00	
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	

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 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 108/115/1248  
 Flight Dates 10/16/2012 - 10/22/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	16	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/16-10/22	0	0	0	\$0.00	
	17	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/16-10/22	0	0	0	\$0.00	
	18	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/16-10/22	0	0	0	\$0.00	
	19	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	20	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/16-10/22	0	0	0	\$0.00	
	21	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/16-10/22	0	0	0	\$0.00	
	22	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/20-10/20	0	0	0	\$0.00	
	23	TU-F,M	630P-7P	JEOPARDY	:30	\$1,300.00	10/16-10/22	0	0	0	\$0.00	
	24	TU-F,M	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/16-10/22	0	0	0	\$0.00	
	25	SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/20-10/20	0	0	0	\$0.00	
	26	M	8P-10P	THE VOICE	:30	\$4,000.00	10/22-10/22	0	0	0	\$0.00	
	27	W	9P-10P	ROCK CENTER	:30	\$3,000.00	10/17-10/17	0	0	0	\$0.00	
	28	F	10P-11P	DATELINE NBC	:30	\$2,600.00	10/19-10/19	0	0	0	\$0.00	
	29	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/21-10/21	0	0	0	\$0.00	
	30	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/21-10/21	0	0	0	\$0.00	

Station KSNV-TV LAS VEGAS, NV. Agency ( ) GMMB  
 Advertiser ( ) NASIT 3050 K ST NW  
 Product NASIT WASHINGTON, DC 20007  
 Estimate# 1248 Agency C/P1/P2/E 108/115/1248  
 Buyer Maura Gilroy Flight Dates 10/16/2012 - 10/22/2012  
 Phone# Hiatus Weeks  
 Fax# Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/16-10/22	0	0	0	\$0.00	
	32	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/20-10/20	0	0	0	\$0.00	
	33	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/16-10/22	0	0	0	\$0.00	
	34	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/20-10/20	0	0	0	\$0.00	

---REPORT TOTALS---  
 Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---  
 Oct 12: 0 / \$0.00  
 Sales Totals: 0 / \$0.00  
 Station Totals: 0 / \$0.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	KBLR 0%	KINC 0%	KLAS 31%	KSNV 28%
		KTNV 16%	KTUD 1%	KVCW 2%	KVMY 5%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

Rep Order# 6819933 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102331

Last Received: 08/02/2012 3:48 PM  
Showing Buylines: All Lines

4 of 4

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1248  
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Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

-- CREDIT RISK --  
CASH IN ADVANCE

Rep Order# 6819933 Ver# 2 Status Returned Traffic Order# 102331

Printed: 05/31/2012 11:09 AM  
Last Received: 05/30/2012 8:48 AM  
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
Advertiser ( ) NASIT  
Product NASIT  
Estimate# 1248  
Buyer Mauna Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
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--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/16-10/22	5	1	5	\$2,000.00	
	2	TU-TH,SU-M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/16-10/22	4	1	4	\$800.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/16-10/22	5	1	5	\$4,500.00	
	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/20-10/20	1	1	1	\$375.00	
	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/20-10/20	2	1	2	\$1,250.00	
	7	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/21-10/21	1	1	1	\$375.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$500.00	10/21-10/21	2	1	2	\$1,000.00	
	9	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	10	SU	930A-10A	CHRIS MATTHEWS SHOW	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	11	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/16-10/22	4	1	4	\$1,700.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/16-10/22	4	1	4	\$1,300.00	

Rep Order# 6819933 Ver# 2 Status Returned Traffic Order# 102331

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Showing Buylines: All Lines

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1010 WISCONSIN AVE, S  
SU 800, WASHINGTON, DC 20007  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/16-10/22	3	1	3	\$975.00	
	14	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/16-10/22	5	1	5	\$2,125.00	
	15	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	16	TU-F,M	1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/16-10/22	2	1	2	\$850.00	
	17	TU-F,M	2P-3P	THE DOCTORS	:30	\$325.00	10/16-10/22	5	1	5	\$1,625.00	
	18	TU-F,M	3P-4P	DR. PHIL	:30	\$450.00	10/16-10/22	5	1	5	\$2,250.00	
	19	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	20	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/16-10/22	5	1	5	\$3,625.00	
	21	TU-F,M	5P-630P	EARLY NEWS	:30	\$1,200.00	10/16-10/22	5	1	5	\$6,000.00	
	22	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	10/20-10/20	1	1	1	\$675.00	
	*23	TU-F,M	7P-730P	JEOPARDY	:30	\$1,300.00	10/16-10/22	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - JEOP 630-7P										
	*24	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$1,300.00	10/16-10/22	5	1	5	\$6,500.00	
		Station Remark: V2 NOT NA - WHEEL 7-730P										
	*25	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$525.00	10/20-10/20	2	1	2	\$1,050.00	
		Station Remark: V2 NOT NA JEOP/WHEEL 630-730P										
	26	M	8P-10P	THE VOICE	:30	\$4,000.00	10/22-10/22	1	1	1	\$4,000.00	
	27	W	9P-10P	ROCK CENTER	:30	\$3,000.00	10/17-10/17	1	1	1	\$3,000.00	

Rep Order# 6819933 Ver# 2 Status Returned Traffic Order# 102331

Printed: 05/31/2012 11:09 AM 3 of 4  
 Last Received: 05/30/2012 8:48 AM  
 Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	F	10P-11P	DATELINE NBC	:30	\$2,600.00	10/19-10/19	1	1	1	\$2,600.00	
	29	SU	830P-930P	NEWS AFTER NFL	:30	\$1,600.00	10/21-10/21	1	1	1	\$1,600.00	
	30	SU	10P-11P	LAW & ORDER	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	31	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/16-10/22	4	1	4	\$4,800.00	
	32	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/20-10/20	1	1	1	\$1,100.00	
	33	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/16-10/22	5	1	5	\$2,500.00	
	34	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/20-10/20	1	1	1	\$1,400.00	

---REPORT TOTALS---

Report Totals: 104 / \$77,250.00

---SALES MONTHLY TOTALS---

Oct 12: 104 / \$77,250.00  
 Sales Totals: 104 / \$77,250.00  
 Station Totals: 104 / \$77,250.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$275,893	CATV 0%	KBLR 0%	KINC 0%	KLAS 31%	KSNV 28%
		KTNV 16%	KTUD 1%	KVCW 2%	KVMY 5%	KVVU 17%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Rep Order# 6819933 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 102331

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4 of 4

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Books NOV12  
Demos RA35+

— CREDIT RISK —  
CASH IN ADVANCE